

FEATURE SPACE

**ARE YOU TAKING
ADVANTAGE
OF YOUR STORE'S
MOST
VALUABLE SPACES?**

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30%

Feature space
productivity
increase with
better
planning

1-3%

Incremental
increase in
total store
sales



**MORE
DISPLAY**



-50%

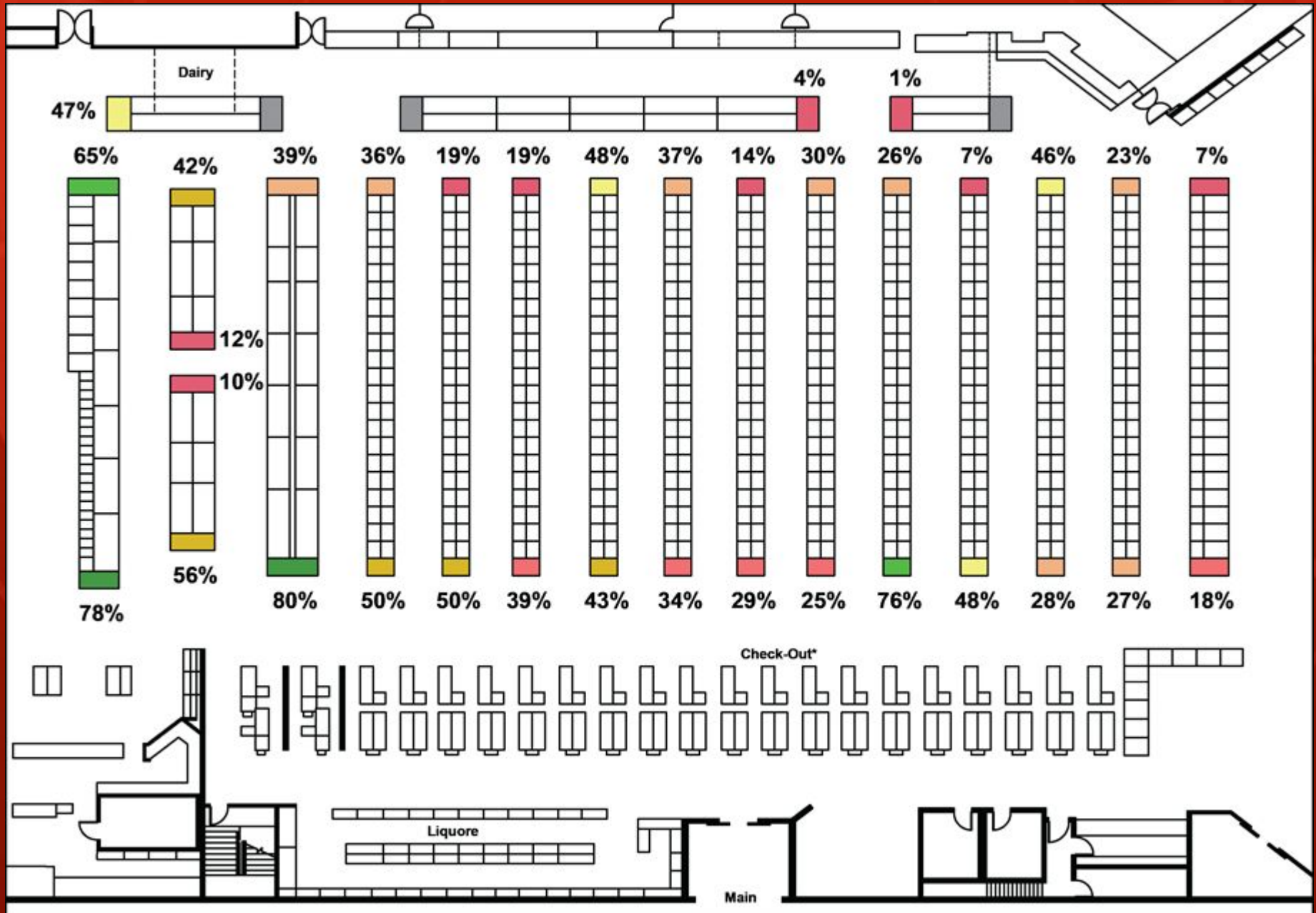
**drop in customers
stopping at the feature
space once extra
displays were added**

70-80%

Of total store traffic
for best feature
spaces locations

<10%

Of total store traffic
for the worst feature
space locations



Time to re-think how you manage your promotional space



**DISCOVER TODAY HOW TO
RESET YOUR FEATURE
SPACE STRATEGY TO
ACHIEVE FULL POTENTIAL**

Download the full report

